

ICBE Journal of Business Studies

Editorial Committee

Chief Editor

Prof. K. Viyanna Rao
Former, Vice-Chancellor
Acharya Nagarjuna University

Regional Editors

Prof. R.K. Shukla
NCERT, Bhopal, M.P.

Prof. K.C. Biswal
NEHU

Prof. J.K. Sharma
M.D.U., Rohtak, Haryana

Prof. Prakash Sharma
Jaipur, Rajasthan

Prof. U.N. Lakshman
Mysore University, Karnataka

Dr. R. Siva Rama Prasad
Acharya Nagarjuna University, A.P.

Members

Prof. Swagatsen, Pro-Vice Chancellor (Academic), Calcutta University, Calcutta

Prof. V.K. Goswami, Dept. of Applied Economics, Lucknow University, Lucknow

Prof. Jaladi Ravi, Andhra University, Visakhapatnam, Andhra Pradesh

Prof. Anita Kantwala, Dept. of Commerce, M.S. University, Baroda

Prof. Hemant Thakur, Director, Dept. of Business Administration, Shivaji University, Kolhapur

Prof. Tejendra Sharma, Head, Department of Commerce, Kurukshetra University, Kurukshetra

Prof. Pakeerappa, Dept. of Studies in Bus. Administration, Mangalore University, Mangalore

Prof. P. Mohan, Dept. of Commerce and Management, Calicut University, Manaparam Dist.

Dr. Sudhir K. Yadav, Meerut College, Meerut, U.P.

Prof. Manickvasagam, Head, Dept. of Corporate Secretaryship, School of Management,
Alagappa University, Karaikudi, T.N.

Prof. B.K. Surya Prakasa Rao, Dept. of Management Studies, RVR & JC College of Engg., A.P.

Dr. M. Nirmala, Professor of Management, Bangalore University, Bangalore.

Prof. Rishikeshi, Director, CMR Institute of Mgt. Studies, Bangalore.

Prof. R. Venugopal, Govt. College, Kanakapura, Ramanagar Dist.